

Fact sheet



时尚家居生活展
interiorlifestyle
CHINA

2022

SHANGHAI, CHINA

Fair Name	China International Trade Fair for Household Products and Accessories (Interior Lifestyle China)
Fair Date	2022
Exhibition Space	22,000 sqm (2019)
Exhibitor	431 from 27 countries & regions (2019)
Visitor	20,036 (2019)
Product Groups	<p>Dining Cookware, tableware, kitchen accessories, houseware, storage and small electrical appliances</p> <p>Living Interior decoration, design accessories, small furniture, lighting, home accessories, home textiles and home fragrances</p> <p>Giving Design and trend oriented gifts, arts and crafts, beauty and wellness products, gadgets, personal and fashion accessories and travel accessories</p>
Visitor Profile	<p>Trade buyers Retail: retailers, boutiques, department stores, large scale retail stores, mail order houses and e-tailers Wholesales: trading houses, importers, wholesalers and commercial agents Service: interior designers, design studio, real estate developers, hospitality and restaurant business operators</p> <p>Press</p> <p>Public visitors (on last show day only)</p>
Participation Fee	<p>Raw space (minimum 36 sqm) Zone A RMB 2,160 / sqm Zone B RMB 1,710 / sqm</p> <p>Standard booth (minimum 9 sqm) Zone A RMB 2,960 / sqm Zone B RMB 2,510 / sqm</p> <p>Each 9 sqm booth includes: booth construction, side & rear partitions, wall to wall carpet, 3 spotlights, 1 socket outlet, 1 information cabinet, 1 table & 2 chairs, 3 shelves, 1 waste bin and daily booth cleaning</p> <ul style="list-style-type: none">• Additional fee<ul style="list-style-type: none">- 2-side opened: +5% of total cost- 3-side opened: +10% of total cost- 4-side opened: +15% of total cost• 6% VAT included in all price <p>10% early bird discount for submitting application on or before 31 March 2022.</p>

Admission	Free admission for trade buyers, RMB 100 admission fee for public
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Organisers	Messe Frankfurt (Shanghai) Co Ltd Jiangsu United Asia International Exhibition Co Ltd

